



HIGHLAND REGION SPORT SUMMIT

PLANNING FOR SUCCESS

Session Objectives

- Increase understanding of the benefits and limitations of planning
- Increase awareness of planning options
- Increase understanding of link between planning and other part of our operation

Benefits of Planning

- Provide a road map for where we want to be
- Determine our future vs having our past drive our future
- Common reference point for making decisions on resource allocation
- Stability for the organization
- Sense of "sanity" calmness/control

Limitations/Challenges with Planning

- Can't solve all your communications or personality problems
- The "plan" itself will not change anything without action/implementation.
- Requires some focus and energy to ensure it is operationalized and utilized
- Designed to incorporate change – but... (we like doing what we are doing and hoping we'll get different results)

Common Types of Planning

- Strategic Planning
- Long Term Planning
- Short Term Planning
- Operational Planning
- Status Quo or Crisis Mode

Common Steps in Planning

- Building readiness
- Situational Analysis (SWOT)
- Strategic Framework – Vision, Mission, Goals/Targets
- Operational Plan: strategies, actions, work groups, resource requirements, time frames, responsibility
- Implementation/monitoring

Planning links to:

- Budgets
- Resource allocation (human and financial)
- Board/organizational effectiveness
- Volunteer recruitment
- Common/consistent organizational direction
- Assessing and reassessing our success
- Communications (internal and external)

Thoughts

- Failure to plan = planning to fail
- If we don't know what we want our future to look like – it's difficult to select good strategies to get there – and how will we know we've arrived
- The clearer and more specific we can be with our goals/targets the better we can identify appropriate strategies and resources for success

Summary

- Select a planning process that meets your organizations needs
- There is no “right” answer. The key is for the plan to help you and your organization set and achieve its goals
- Plans are living documents – they need to be updated and changed based on situations

Thank You !!